

GENERAL DATA PROTECTION REGULATION - INFORMATION:

Information Obligation in Pursuance of Art. 13, 14 GDPR:

1. Contact Details of Controller:

Company Name: PureLink GmbH
Address: Von-Liebig-Str. 10, 48432 Rheine, Germany
Tel: +49 5971 800 299 0
Mail: info@purelink.de
CEO: Bernd Christian Ahrens

a. Contact Details of Legal Representative:

Name: Bernd Christian Ahrens
Tel: +49 5971 800 299 0
Mail: ahrens@purelink.de

b. Contact Details of Controller's Proxy:

Name: Marcus Wartenberg
Tel: +49 5971 800 299 17
Mail: wartenberg@purelink.de

c. Contact Details of Commissioner for Data Protection:

Name: WiR Solutions GmbH
Mr Claus Wissing
Adresse: Grüner Weg 80, 48268 Greven
Tel: +49 0800 2 333 333
Mail: datenschutz@wir-solutions.de

2. Purpose of Processing of Personal Data

We process and use your personal data in the form of photographs and videos that we took of you at the Integrated Systems Europe (ISE) trade fair, 5-8 February 2019 in Amsterdam. The photos and videos taken there will be used for marketing and communication purposes in print, electronic and digital media such as the Internet and social media.

3. Recipient of Data:

Your data will be collected exclusively for ISE reportage, promotion and PR purposes and will solely be processed internally. A transfer to third parties will not be made without your prior express consent. Excluded from this are only our service partners needed for processing the contractual relationship. In these cases, we strictly comply with the requirements of the Federal Data Protection Act. The amount of data transmission will be limited to a minimum.

4. Lawfulness of Processing:

The legal Basis for data processing is Art. 6 I lit. f GDPR.

5. Storage Period:

Your data will be stored until the fulfilment of their purpose and then deleted, unless you have consented to their further processing and use.

6. Withdrawal of Consent:

The consent can be withdrawn at any time and will be effective for the future. The revocation will not cause any disadvantages. You may recant the use of your e-mail address by us at any time by notifying us.

Send your revocation in writing to: Barbara Tsihlis, or tsihlis@purelink.de

7. Rights of the Data Subject

In accordance with Art. 13 II lit. b GDPR the data subject has the rights to:

- a. Access – Art. 15 GDPR
- b. Rectification- Art. 16 GDPR
- c. Erasure – Art. 17 GDPR
- d. Restriction of Processing – Art. 18 GDPR
- e. Data Portability – Art. 20 GDPR
- f. Object – Art. 21 GDPR

8. Right to Complain

You have the right to issue a complaint with the supervisory authority:

Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen
(Country Representative for Data Protection and Freedom of Information North Rhine-Westphalia)

Postfach 20 04 44
40102 Duesseldorf, Germany

Tel.: 0049 211/38424-0

Fax: 0049 211/38424-10

E-Mail: poststelle@ldi.nrw.de